

COVENTRYST.

■ APARTMENTS ■



Sitting pretty in the heart of South Melbourne this address offers residents both a unique place to live, and the opportunity to become part of a diverse and thriving local community where lifestyle is paramount.

Facade at street level.
Artist impression.



A historical delight with a vibrant new life, Coventry St. has a thriving community feel not found in other suburbs.

With laneways and backstreets filled with hidden treasures and with future growth evident, this location will continue to enrich the lives of residents for years to come.





Coventry St. appeals to both the creative and the professional, the well connected, the sporty, young and old. A wise choice for anyone wanting to establish themselves in the future that is at the heart of South Melbourne.



The Super Cool.
South Melb Market.

Stone, Glint and Bone.
South Melb Market.

In Full Bloom.
Clarendon St.

Recognising the quality and future potential of this location, Coventry St Apartments has cleverly woven itself into the fabric of South Melbourne's rich culture. Fashion boutiques, yoga studios, chic cafés, pubs and the South Melbourne Market only moments away.



South Melbourne has got a cool, creative, arts scene. There are lots of creative people here – designers, interior designers, and artists. Its like a little village - everyone is so friendly and relaxed. And the food – there is so much amazing food around here.

I'm very lucky to work and live here. I don't think I could cope living anywhere else now I've lived in South Melbourne!

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ELOISE THETFORD
SOME:SPACE



You can't beat South Melbourne. Everything I need is here. It is a very close, very protective, very local community. I don't think there is anything comparable to this in Melbourne.

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GEORGE BAGIOS
COPPERSMITH HOTEL

LIVE IT. LOVE IT.

There's definitely a real community sense – everyone knows everyone. South Melbourne's got everything but is removed enough from the city that it is still a community and a bit more homey. There's a lot going on here. Heaps of culture. A bustle of activity. A lot of creative people.

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MICHAEL
CLEMENT CAFÉ



DANIELLE RENSONNET
SYLVAIN TAUPENAS
BELLOTA WINE BAR



The good thing with South Melbourne is the local businesses and people. Our main clientele at Bellota are regulars. We'll see them for dinner one day and then lunch the following. We are so close to the city here, the beach, and the beautiful South Melbourne Markets.

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Our choice of lifestyle and the place we inhabit is a key influencer in our lives.



Bellota Wine Bar.
Bank St.

Giddiup Espresso.
Coventry St.

Prince Wine Store.
Bank St.

Making its mark on the trendy South Melbourne – Coventry St Apartments has undeniably founded itself in an enviable position. There's no doubt Coventry Street is unique. Make the most of this special location and soak up all the community has to offer now and in the future.



Clement
South Melb Market.

At the heart of South Melb.

— Hospitality.

- ① **Freestyle Espresso**
6 Union St.
- ② **Chez Dré**
285 Coventry St.
- ③ **Giddiup Café**
269 Coventry St.
- ④ **Clement**
116 Cecil St.
- ⑤ **Claypots Evening Star**
103 Cecil St.
- ⑥ **Dead Man Espresso**
270 Park St.
- ⑦ **Padre Coffee**
Market. Stall 33.
- ⑧ **Wat Da Pho**
212 Clarendon St.
- ⑨ **Patbingsoo**
128 York St.
- ⑩ **Park Lane Café**
387 Clarendon St.

— Retail.

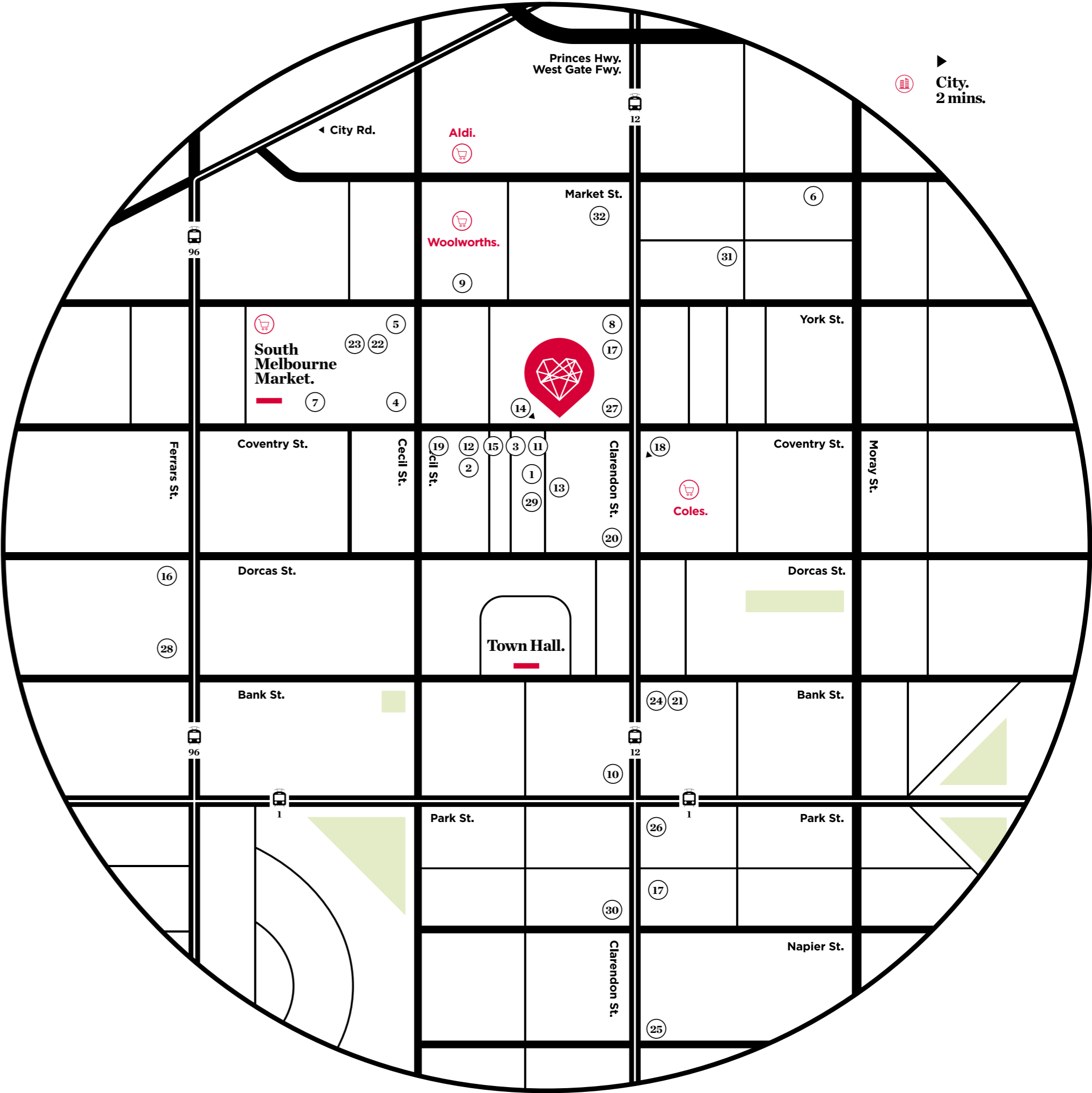
- ⑪ **Vincent2**
269 Coventry St.
- ⑫ **On Stone**
283 Coventry St.
- ⑬ **Apt Living**
5 Union St.
- ⑭ **Coventry Bookstore**
265 Coventry St.
- ⑮ **Victorine**
275 Coventry St.
- ⑯ **Izzi & Popo**
258 Ferrars St.
- ⑰ **Up There Clothing**
224 Clarendon St.
- ⑱ **Beggar Man Thief**
244 Clarendon St.
- ⑲ **Nest**
289 Coventry St.
- ⑳ **In Full Bloom**
280 Clarendon St.
- ㉑ **Prince Wine Store**
177 Bank St.
- ㉒ **SO:ME Space The Supercool**
Market. Stall 152.
- ㉓ **Stone, Glint and Bone**
Market. Stall 154.

— Nightlife.

- ㉔ **Bellota**
177 Bank St.
- ㉕ **Coppersmith**
435 Clarendon St.
- ㉖ **Honey**
435 Clarendon St.
- ㉗ **Golden Gate Hotel**
238 Clarendon St.
- ㉘ **Railway Hotel**
280 Ferrars St.

— Fitness.

- ㉙ **Union Yoga**
4 Union St.
- ㉚ **Platinum PT**
394 Clarendon St.
- ㉛ **CrossFit 3000**
82 Clarke St.
- ㉜ **Anytime Fitness**
63 Market St.



The building is a bold architectural expression which remains respectful of the precinct, and one we anticipate will become an integral part of this unique community.

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The spatial arrangement of apartments, offers a number of types and layouts to suit a variety of lifestyle needs.

The interior fitment is of the highest quality – minimalist and elegant stainless steel benchtops, integrated Barraza gas hobs and sink – helping to define the polished finesse of the apartment.



Opposite Page.
Kitchen finishes.

This Page.
Bathroom Fixtures.

The well appointed bathrooms boast the refinement of a quality hotel. Defined by a contrasting palate of finishes and fixtures emphasising a sophisticated space.





Saade Group
Developer

The Saade Group is a passionate and experienced boutique property developer working across the commercial and residential sectors in Australia. With more than 45 years experience, this dedicated family business delivers a wealth of knowledge and considerable value to each project.

Father daughter duo George and Michelle Saade focus on medium density development in the residential sector. The intelligent selection of suitable inner city sites is key to ensuring they provide clients with a location that delivers an enviable level of convenience and an attractive lifestyle.

The Saade Group operates in a very collaborative manner with a select group of highly experienced creative partners. From Architects to Landscape and Graphic Designers, they build a team of experts around them on a case by case basis to ensure they consistently deliver high quality homes.

Interlandi Mantesso
Architects

Interlandi Mantesso Architects (IMA) has a 30 year portfolio celebrated as much for its for diversity as it is for the rigour of their building design. Projects have included large residential developments to one-off houses, master-planning, hospitality hubs and retail fit-outs – all delivered with innovative conceptual clarity and exacting technical excellence. IMA's signature strength is the creative thinking that informs their architectural achievements.

“The dynamic street façade is sculpted from off form concrete – a bold and vibrant accordion effect of concertina elements create a rhythm of movement and undulation along the streetscape. As the built form recedes from the street, the concrete facade treatment continues throughout the development in a subtle manner. The strong orthogonal expression of the glass façade defines each setback – culminating in a handsome and honest architectural expression, a minimalist approach to the built form.”

Robert Ficarra

Sarah Morrison.

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